



Spotlight Cinema Networks Promotes Ronnie Ycong to Senior Vice President, Exhibitor Relations and Operations

June 2, 2015, New York, NY – Michael Sakin, President, Spotlight Cinema Networks, today announced the promotion of Ronnie Ycong to Senior Vice President, Exhibitor Relations and Operations. Ycong previously held the position of Vice President, Exhibitor Relations.

In his new role, Ycong will not only continue to manage and grow the Company's exhibitor network, but he will also assume responsibility for ad fulfillment, trafficking, production, quality control and scheduling. Since joining Spotlight Cinema Networks four years ago with the launch of its Exhibitor Relations Department, Ycong has helped almost double the number of screens in the Spotlight network to more than 800. More specifically, under Ycong's supervision since 2011, the number of screens in the top ten DMA's increased 108% and the number of screens in the top 25 DMA's surged 174%.

"Ronnie is one of the most accomplished exhibitor relations executives in the U.S.," said Sakin. "His new expanded role reflects his many accomplishments at Spotlight including growing the exhibitor network, contributing to the development of our new digital system, and collaborating with the senior Spotlight team for our successful Preshow redesign. We're counting on Ronnie to provide leadership and strategic direction for the Company as well as help us continue to deliver the highest level of customer service in the industry."

Prior to joining Spotlight Cinema Networks in 2011, Ycong was Director of Exhibitor Relations at Screenvision where he was instrumental in maintaining and growing its United States network of exhibitors. He has more than two decades of experience in the theatrical film exhibition business, which includes positions at Fandango, National Cinema Network and Mann Theatres.

Ycong works out of Spotlight Cinema Networks' Los Angeles office.

About Spotlight Cinema Networks

Spotlight Cinema Networks is the industry leader in reaching a unique audience of affluent, educated, influential adults within a sophisticated cinema environment. Spotlight provides a unique advertising program tailored to the desirable, upscale adult 18+ cinema audience via premier, luxury theatres screening independent and

“smart” Hollywood films. Spotlight Cinema Networks is owned by Mark Cuban, Todd Wagner and Arthouse Marketing Group, and represents the top exhibitors in this genre, including segment leaders Angelika Film Center, Laemmle Theatres, Landmark Theatres, Cinepolis, CineBistro and Look Cinemas. The company is headquartered in Los Angeles with offices in New York and Chicago.

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Photo available upon request.