



**FOR IMMEDIATE RELEASE CONTACT:**

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**Spotlight Cinema Network Expands its Presence in Chicago**

**Santa Monica, CA – January 25, 2010** – Spotlight Cinema Networks, the leader in targeted cinema advertising, announces opening of a Chicago office and the hiring of Tess Mallery as its Director of the Central Region. The announcement was made by Michael Sakin, EVP of Spotlight Cinema Networks.

“Spotlight Cinema Networks is proud to open an office in Chicago to complement our existing offices in New York and Santa Monica. We are very fortunate to add a proven sales talent like Tess Mallery. Tess has tremendous sales experience in both Cinema and Digital Out-of-Home and will help fuel our expansion”, said Sakin.

**About Spotlight Cinema Networks**

Spotlight Cinema Networks is the first major cinema advertising organization focusing on niche audiences within the greater cinema space. Spotlight represents more than 35 exhibitors in the US by providing a unique advertising program well-suited for the desirable Adult audience. Spotlight Cinema Networks is located in Santa Monica, California with offices in New York and Chicago.

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